

# **WALTAIR TIMES**



# Modern Jewelry

Where Innovation meets Elegance

#### E-commerce

Fostering Education

# Exploring DMIT

Areas of Aptitude

#### Mandala Art and Stippling

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#### Children and Social Media

Shaping Perceptions





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# From the President's Desk

#### Dear Members

Warm Greetings and good wishes to all the members and their families.

I trust this message finds everyone in good health and high spirits.

IN ACCUSA ACCUSA

Some of our club highlights in May include starting cricket coaching classes in the newly constructed cricket pitch. Club also organised a blood donation camp in association with Rotary blood bank on 10th of May at Pearl Hall. I thank the members for supporting this noble cause. We also organized a free eye camp in association with Chroma Eye Hospital on the 19th of

May. This event provided complimentary eye check-ups and consultations for members, ensuring access to essential eye care services.

As the summer of 2024 starts off, we have numerous sports classes and games that are happening daily, including cricket, badminton, tennis and basketball, carroms and chess to name a few. There is a swimming pool for adults and one exclusively for children. Please note that starting May 20, 2024, the managing committee has designated every Monday as a maintenance holiday for the swimming pool to allow for cleaning and upkeep.

I urge you all to spend more time at the club, take a walk on the track, workout at the gym or take a yoga or aerobics class while your child spends some quality time offline in our beautiful surroundings.

May the coming days bring an abundance of joy, camaraderie and memorable experiences.

Best Regards **K. Vamsi Kishore** (V-168) 98491 66669



#### PRESIDENT

Mr. K. Vamsi Kishore (V-168) 9849166669

#### VICE-PRESIDENT

Dr. Murali Krishna Reddy (K-077) 9246623943

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# SENIOR CITIZENS COMMITTEE CHAIRMAN

Mr. R. Jagapathi Raju (J-032) 9393103358

# Vice-President's

# Message

Dear Members,

May has brought forth a wealth of thought-provoking contributions from our talented members. Our articles cover a broad spectrum, from fostering awareness and education among young minds to highlighting the risks of excessive exposure to social media for children.

As children and teenagers increasingly turn to the internet for entertainment and connection, there's growing concern about whether excessive online time renders them particularly susceptible to, and at times exploited by social media.

Our club offers a host of offline options for children to participate, learn and enjoy. We have an outdoor playpen for young children, an air-conditioned library with a section dedicated for children, surrounded by classics like the Grimm Fairytales, A.A. Milne, George Orwell, Roald Dahl, Ruskin Bond and Enid Blyton as well as new age ones like the Harry Potter, Percy Jackson and The Wimpy Kid series. Please do make use of these facilities in the heart of the city.

Best regards,

Dr. Murali Krishna Reddy (K-077) 92466 23943



# From the **Editor's Desk**

Greetings, Dear Readers!

I welcome you to an engaging issue of The Waltair Times.

Saumya's enlightening article sheds light on her role as an e-commerce consultant, advocating for children's books that tackle crucial topics such as global warming, climate change, capitalism, animal cruelty, and democracy.

Bringing focus to critical issues is Mrs. Nandini Sengupta's analysis of social media's impact on children.

Sumana's passion for mandala art and stippling brings beauty and creativity to our pages, showcasing her unique artistic talent and dedication to her craft. Reena's work in DMIT and meditation highlights the importance of holistic wellness and self-discovery, encouraging us to explore the depths of our minds and spirits.

Lata's love for jewelry adds sparkle and glamour to our publication, celebrating the beauty and elegance of timeless accessories.

We are immensely grateful to all our contributors for sharing their expertise, passion, and creativity with us.

- Deepa Raju Kodali (D-098)



#### EDITORIAL BOARD

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# Hon. Secretary's Message

Dear Members

Alongside renovation work of the Chambers and Centenary Auditorium, we also screened new movies like Tillu 2, Geethanjali Malli Vachindi, Chote Miyaan Bade Miyaan, Prasanna Vadanam not to mention the ever-popular Tambola evenings. We also screened the IPL Final SRH vs KKR live at our Movie Theatre on the 26th of May. Let us continue to support and uplift one another, fostering a sense of belonging and camaraderie within our club community.

Several new books like The Secret by Lee Child, Traitor's Gate by Jeffrey Archer, Roman Stories by Jhumpa Lahiri, Lessons in Chemistry by Bonnie Garmus. The Edge by David Baldacci and others have been added to the library. Interested members are encouraged to check them out. We have special Sunday menus curated by the Catering Committee. Please do inclulge in these tasty treats by calling the Parcel Services at 93905 01495.



Warm regards, B. Lakshman Patro (L-025) 98664 46747



# Chronology of world (past) events.

Source: Book by Mr.Gurcharan Das.

#### "Difficulty of being good."

Friends/Readers, This text is a very rare collection of events-Historic and pre Historic times, Will serve as an Eve opener for us all, I

welcome your comments/reactions. My email: ivatury\_vr@yahoo,com.

Cell no: 9701841299.

2500 - 1500 B.C: Indus Valley Civilization

: Rigveda composed. 1500

1200-- 900 B.C : Yajurveda, Adharva veda were

composed.Probably KURUKSHETRA

Took place (Mahabharata sangram).

650-400 B.C : Early UPANISHADS composed. 483 B.C : Demise of Gautama Buddha. 468 B.C : Demise of Mahavera-Jainism.

400-300 A,D : Mahabharata Epic composed by Veda Vyasa(Badarayana rishi).

300-100 B.C : Dharma sutras composed by Rishis. 327-325B.C : Alexander the great invades

Puniab (India)

324 - B.C : Chandragupta Maurya Dynasty

265 -232 B.C : Ashoka Rein.

200 A.D : Ramayana composed by Rishi

Valmiki.

185 B.C : Pushyamitra- Sangha Dynasty

100 - A.D. : A monk composes text on Dharmas. 320-550 A.D

: Kalidasa-play Sakuntala from a story in Mahabharata

788-820 A.D : Adisankara (A great Philosopher) commentary on Gita.

Post script : Friends I sometimes wonder the

relevance and validity of the above

In the context of present day world: where life of an average person has become very complex. Computers, Internet and A.I engulf young minds. Please pardon me if my perceptions are unsavoury at times. Our teachers, caretakers and parents have said that PAST should guide us and pave the way for a better future. MY understanding is that an average person

Is neither a pandit nor possess any knowledge of the present happenings, let alone the past. I venture to say that we do not have a meaningful right to comment/ judge the scriptures of Ancient

Rishis and Gurus. Please spare a moment and ask your conscience any relevant questions in relation to the above text.

Friend: Dr.I.V.Rao, Eye Surgeon. Club member V-79.



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#### MEMBER HONOUR

Mr. V. Sreemanth (S-300) has been unanimously elected as the Hon. Secretary of IBP Century Club for the year 2024-25.

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## SUNDAY SPECIAL TAMBOLA





# OBITUARY

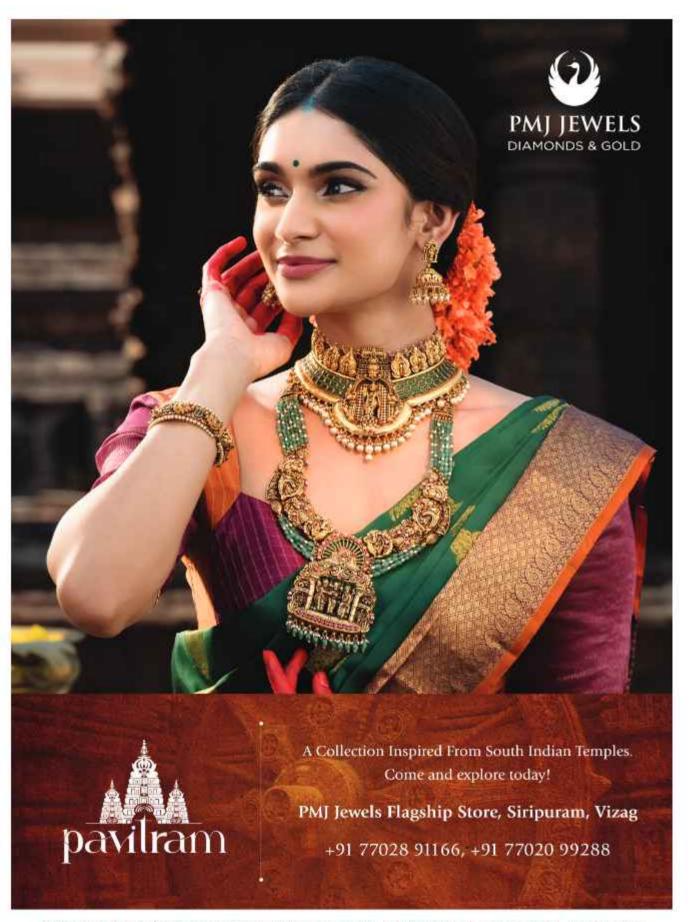
We regret to announce the sad demise of our member.



MR.P.V.KRISHNA RAO, M.NO.K-053 EXPIRED ON 21.05.2024

#### CLUB CALENDAR

| 02.06.2024 | Sunday   | Sunday Special Tambola | 12 noon      |
|------------|----------|------------------------|--------------|
| 07.06.2024 | Friday   | Movie                  | 7:00 pm      |
| 14.06.2024 | Friday   | Movie                  | 7:00 pm      |
| 21.06.2024 | Friday   | Movie                  | 7:00 pm      |
| 22.06.2024 | Saturday | Bumper Tambola         | 7:30 pm      |
| 28.06.2024 | Sunday   | Club Elections         | 9am - 1pm    |
|            |          |                        | 4pm - 8pm    |
| 29.06.2024 | Monday   | Club Elections & AGM   | 8am - 12noon |



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# **SAUMYA GARUDA**

In the ever-evolving realm of children's literature, personalized books have become a phenomenon. integrating age-old storytelling traditions with cuttingedge digital advancements. As the digital age continues to reshape the world of publishing, personalized kids' books stand at the forefront, offering young readers a unique and immersive reading experience.

#### My Role as an E-commerce Consultant

As an e-commerce consultant in a company specializing in personalized kids' books, my role is to ensure a smooth and enjoyable shopping experience for customers. From optimizing website functionality to streamlining order processing and fulfillment, we work behind the scenes to bring the magic of personalized books to life. Every day

on the job is a learning experience, as the e-commerce landscape is constantly evolving. It's a dynamic field that keeps me on my toes, continually adapting to meet the diverse needs of our clientele

Our personalized books, curated for ages 0-13, ignite curiosity and promote early learning on vital topics like global warming, climate change, capitalism, animal cruelty, and democracy etc. With characters resembling them and reading their name throughout the book, children are encouraged to explore and understand complex issues from a young age. Through engaging narratives and vibrant illustrations, we aim to foster a

lifelong love for reading and a passion for learning. What sets personalized kids' books apart is their ability to ignite young imaginations and foster a love of reading from an early age. By incorporating a child's name and likeness into the story, these books offer a sense of ownership and connection that traditional books cannot match. Whether it's embarking on a magical adventure with their favourite characters or learning valuable life lessons through personalized narratives, children are drawn into the story in a way that is both engaging and empowering.

#### The Intersection of Publishing and E-commerce

Central to the success of personalized kids' books is the seamless integration of publishing and e-commerce. Unlike traditional publishing models, which rely on mass production and distribution, personalized books require a more agile and flexible approach. E-commerce platforms serve as the gateway to a vast array of customization options, allowing parents to create unique literary treasures with just a few clicks.

#### Navigating Challenges and Embracing Opportunities

While the intersection of publishing and e-commerce presents myriad opportunities for growth and innovation, it also comes with its own set of challenges. One of our primary challenges involves continuously seeking out new partnerships with online platforms to expand our reach and connect with a broader audience. Moreover, innovation is at the heart of what we do. In a rapidly evolving landscape, staying ahead of technological trends and consumer preferences is essential. This means constantly brainstorming and developing fresh ideas for personalized book concepts that resonate with our audience. Whether it's crafting new storylines,

> incorporating interactive elements. or exploring innovative printing techniques, we are always pushing the boundaries of creativity to deliver captivating literary

# experiences.

As we look to the future, the possibilities for personalized kids' books are endless. From interactive digital experiences to augmented reality storytelling. technology continues to open new avenues for creativity and engagement. By embracing these innovations and staving true to the magic of storytelling, personalized books will continue to captivate young readers and inspire a lifelong love of reading.

In conclusion, the evolution of personalized kids' books

represents a convergence of publishing and e-commerce that is reshaping the landscape of children's literature. By embracing innovation and staying true to the magic of storytelling, we can create literary adventures that inspire, empower, and delight children around the world.

Waltair Club is like my second home, I practically grew up there. Whether it's splashing around in the pool, knocking some birdies on the badminton court, or hitting the gym, I'm always there after work. My week just isn't complete without eating manchuria at club. The evening walk at the walking track is one of my favourite times to unwind and recharge.

Saumya Garuda (M. No. S-1195) has a Bachelors in Business Administration degree from GITAM University. She enjoys swimming, reading books & Netflix.



Saumya Garuda

## CHILDREN AND SOCIAL MEDIA

Social media is a significant part of our life today. It is a boon as it improves communication, networking and social interaction. Although it has been around for more than a decade now, with the improvement of technology, the advent of AI and the increase of online predators it has emerged as a bane for the under-age generation next.





creating them the accounts

Geoess to Smartphones made 42% of tweens post "risky" pics on instagram

Only 19% have posted piez that they later regretted sharing



20% of tweens have an account and use Vine
Only 11% of Vine users are aged between 18-30 years



18% of tweens consider Tealthr
as their favorite pocial network
75% of their tweets are
either derogatory or self-contend

With the excitement and engagement that it offers, there is an increasing trend amongst children to use social media. In fact, the voracious readers of yester years can be compared to 'addicted to social media' kids of today.

Unfortunately, social media can impact kids in various adverse ways leading to decreased self-esteem, cyberbullying, addiction, exposure to inappropriate content, and a distorted sense of reality due to comparing themselves to others' curated online lives.

For example, the constant exposure to social media can cause a decline in self-esteem and create body image issues. Children can also be the victims of cyberbullying and hence feel harassed or humiliated which is not at all good for their mental health. Social media sites can be very addictive for some thus impacting the well-being of kids in the form of sleep deprivation, and flawed academic performance.

This is mainly to say that perhaps inadvertently the over use of social media does impact the lives of today's children negatively. Distorted content often found on social media results in inappropriate expectations leading to anxiety. Not to forget the adult content, violence or explicit imagery that they are not normally exposed to in their daily lives hence leading to a negative perception of the world, affecting their behaviour.

Uncensored exposure to social media can also create an opportunity for the child to be exposed to online predators. This obviously is a major risk factor to their security and safety.

In an effort to combat this growing concern many US States have already started to pass laws banning underage children from social media. The Florida Governor recently cleared a bill to this effect, banning children under 14 from social media completely and children between the ages of 14 and 15 to participate with parental consent. All this in an effort to protect the mental health of the kids. In fact, in March 2023, the state of Utah did the same followed by four other states such as Arkansas, Louisiana, Ohio and Texas.

India too recognizes the ill effects of social media upon children and as per a recent Times of India article, a survey has confirmed that 60% of Indian school going children are addicted to social media. This is definitely not good news for our future generations.

It's really important to understand that social media can negatively impact a child's life if there is no parental monitoring at all or lack of proper management of the same.

A total black out is not what is desirable in this day and age. It's neither practical nor feasible but ideally steps should be taken to moderate the use of social media till the time it is officially banned by the Government.

We cannot overlook the fact that children are soft targets and not mature enough to handle the potential risks that over use of social media poses. So, enforcing age restriction and time bar could be the first step towards handling the situation smartly perhaps by diverting their time elsewhere.

Open and honest discussions are never old fashioned and can be used to alert our kids to the potential dangers lurking online. There could be ear marked screen times or tech free zones and no device at dinner type of rules set at home. Often, we are too busy and give in to soft bullying by our children or maybe even bribe them with screen time. Instead, encouraging offline activities could be the key to solving the problem.

Our children only grow up once, we cannot turn the page back so it's worthwhile keeping a friendly eye on them and even blocking inappropriate content where necessary.

#### 10 SOCIAL MEDIA POSTING **RULES PARENTS SHOULD** TEACH THEIR KIDS

#### BE KIND

say nice things because you never know who will read what you say



#### 2 BE SAFE

know who you are friending and talking to



#### 3 BE SECURE

don't share personal information with strangers



#### BE LEGAL

don't download music or images that you didn't pay for



#### 5 BE PROTECTED

don't share your passwords with anyone



#### BE ALERT

tell an adult when a friend is in trouble online



#### 7 BE SMART

use positive words to build your online brand



#### BE RESPONSIBLE

don't access sites and apps you should not access



#### 9 BE CONSCIENTIOUS

be truthful, never lie or gossip



#### ID BE MODEST

don't take or share inappropriate pictures on the internet



To maintain a healthy balance. a medley of sports, games, music classes and much more can be packed in to the daily routine to divert a child's mind from social media. That is to say, it is up to us to show our kids how to use social media in a healthy and respectful manner.





Mrs. Nandini Sengupta

our discussion at this point. Just as it gives children the flexibility of studies and opens up an array of educational resources it also improves their understanding of the subject matter with all the visual media available, Parental control can come in at this point to see that the quest for educational resources do not spill over to social networking sites where the predators await innocent children or any site where they may be exposed to unhealthy content.

In this way online studies will bring incredible benefits to our young students when supported by appropriate controls. These measures to leverage the advantages of online resources for studies will ensure an effective education without exposure to the risks of adverse effects on the mental health of children.

Mrs. Nandini Sengupta (M.No. A-175) is a post graduate from Calcutta University with Hons. in English and has a Bachelor of Education degree as well.

An IELTS trainer, content writer and English language Teacher, Mrs. Sengupta has worked as Headmistress of Siva Sivani School and as an English teacher in many well-known institutions of Vizag. Her passion (inherited from her grandmother) is to serve the underprivileged and her hobbies are painting, cooking, reading and writing. Married to Capt. Aninda Sengupta, she has one daughter.

# SUMANA YARLAGADDA ,,,

Art holds a special place in my heart. Through my own experience, I have seen art be a form of self-expression, communication and healing. Stippling and mandala are two art forms, I like doing repeatedly.

Stippling is where tiny dots put together form a whole picture and mandala are circular geometric patterns. They require a lot of patience, which helps in improving concentration and that calms and relaxes one's mind. The recurring patterns makes you relax and let go almost pushing one into a zen zone.

Most importantly, all the effort put in to achieve the finished artwork gives one a great sense of accomplishment.

Sumana Yarlagadda (M.No. M-251) is an artist and hobby enthusiast. She enjoys dabbling in all things creative.











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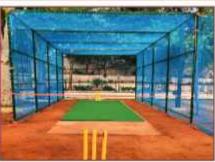






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# **LATA ASHOK KUMAR**

# Jewels That Sparkle



In the dazzling world of Indian craftsmanship, heartwarming narratives are interwoven into intricate jewelry, summoning joy and delight. Undoubtedly, the Mughal era illuminates as an essential period that transformed the art of adornment. With the introduction of Polkis, Kundan, Jadau, Navaratna, and a myriad of precious gemstones, the cultural richness of the Mughals blended seamlessly with the long-lasting traditions of Indian jewelry. Women embraced these treasures.

fostering a lively atmosphere that radiated through generations.

In the 20th century, Indian jewelry became more than just adornment; it became a symbol of women's confidence and empowerment. From Kundan to Polki, each detail carries stories of tradition and heritage, brewing pride in women. Wearing these treasures, women embraced their identity with strength



Lata Ashok Kumar



and poise, navigating the changing waves of society with grace.

On the other hand, diamonds occupy a cherished corner in the hearts of women. They personify elegance, prosperity, and timeless beauty. Beyond their representation of enduring love and commitment, diamonds symbolize resilience, serving as beacons of loyalty in the journey of love.

Vizag is an enchanting city renowned for its exquisite craftsmanship and intricate jewelry designs. The women in the city have a great love for fusion styles, lightweight ornaments, and intricate patterns. Among them, my store

stands out as a source of unique designs. I offer a bespoke experience to my customers, curating a wide range of offerings. I believe my personalized elegance has carved out a niche in the city.

Lata Ashok Kumar (M. No. L-84) has a Bachelor of commerce degree from Andhra University. An avid fitness lover, Lata enjoys listening to music & spending time with friends & family.







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# **REENA SOMANI**



Reena Somani

From Kolkata to Vizag, my journey has been a tapestry of experiences. With a Masters background in Human Resource Management and a stint in HSBC BPO, I found myself drawn to education briefly. However, the demands of family led me to seek a more flexible path. Discovering the Dermatoglyphics Multiple Intelligence Test, I shifted gears to freelancing, finding a balance between my professional pursuits and cherished family life. Join me as I navigate life's twists with resilience and purpose.

I started Mind Spark in Vizag, where we prioritize early childhood development, offering the Dermatoglyphics Multiple Intelligence Test (DMIT) to unlock the potential within each child. Through a simple fingerprint scan, DMIT reveals their unique strengths, talents, and learning styles, enabling tailored educational approaches.

The benefits of DMIT are vast: it clarifies optimal learning methods, uncovers latent talents, and provides early intervention for potential challenges. By nurturing these innate abilities, children cultivate confidence, resilience, and a robust foundation for future success.

In today's competitive world, holistic development is essential. DMIT equips children with self-awareness and skills vital for thriving. To achieve this, we not only conduct tests but also offer detailed result explanations. My mission is to empower parents and educators to utilize this invaluable information effectively, ensuring a brighter future for every child.

Reena Somani (M.No. S-608) is an entrepreneur and runs Mind Spark Vizag. She believes in the immense benefits of practising Sahaja Yoga and enjoys delivering meditation sessions derived from this literature. https://www.mindsparkvizag.com

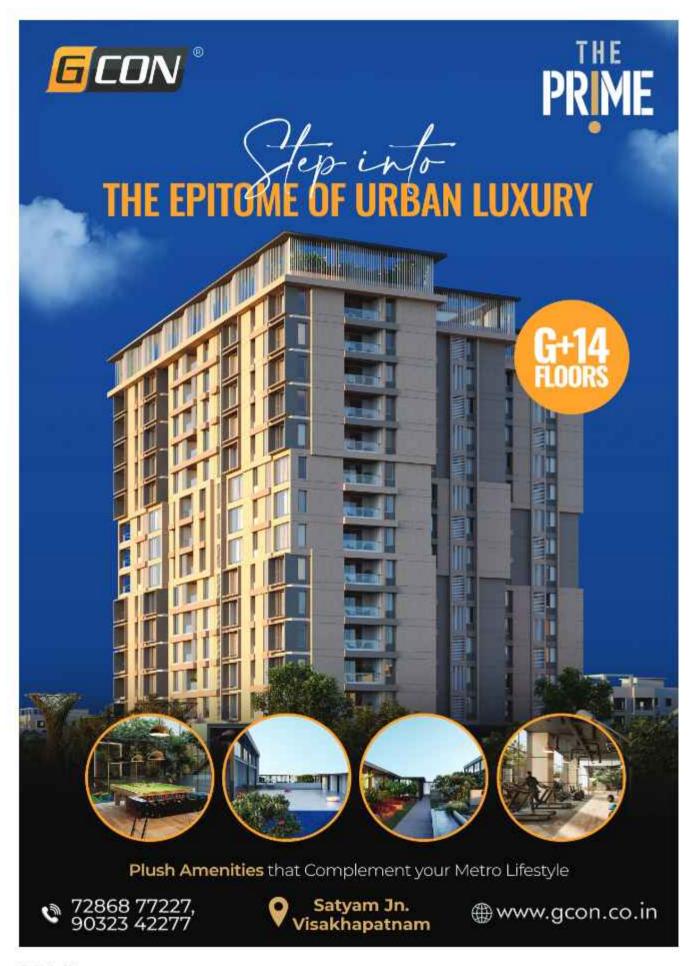
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